

OUR STORY KA'ANAPALI, MAUI



Pu'u Keka'a and Chief Kahekili

This famous dark lava rock promontory is named Pu'u Keka'a in Hawaiian (which translates as "the rolling hill," probably in reference to people at one time observing stones rolling down from the top without any known cause). It is said that in ancient times, a heiau, or temple, was located at its summit.

To this day, it is revered as a sacred spot known as "ka leina a ka 'uhane" - the place where a soul leaps into eternity. Each island has these significant places. One of Maui's most famous high chiefs was Kahekili (ruled circa 1766-1793,) who excelled in the game of "lele kawa," or cliff jumping. He was known to have jumped into the sea from heights of 300 to 400 feet. Kahekili gained respect from many warriors for his leaps from Pu'u Keka'a, as most were frightened of the spirits who lived in the area.

Sheraton Maui cliff dive ceremony is a nightly tradition you can see from the Cliff Dive Bar or beachfront near Black Rock.



Sheraton
MAUI RESORT & SPA



E HO'OHUI KĀKOU

Starwood Hotels & Resorts Hawai'i

Celebrates Hawai'i's History & Culture

Honoring Hōkūle'a and The Mālama Hōnua Worldwide Voyage

OCTOBER 12 - OCTOBER 16, 2015

THE WESTIN

MAUI
RESORT & SPA
KA'ANAPALI



Sheraton

MAUI RESORT & SPA

THE WESTIN

KA'ANAPALI
OCEAN RESORT VILLAS

E HO‘OHUI KĀKOU TO BRING EVERYONE TOGETHER

Aloha, and *mahalo* for joining us for Starwood Hotels & Resorts Hawai‘i’s celebration of Hawaiian history and culture.

In the Hawaiian language, *E Ho ‘ohui Kākou* means “to bring everyone together.” In the month of October, our 11 Starwood Hawai‘i resorts come together to introduce and share Hawaiian cultural traditions and customs with both *kama ‘āina* (residents) and *malihini* (visitors).

Why celebrate *E Ho ‘ohui Kākou*? Because it is our sincere desire for each of our guest to experience the culture that makes Hawai‘i such a special place.

This week, our Hawai‘i resorts honor our host culture, and we welcome you to join us and engage in the various cultural activities, events, musical performances and service opportunities rooted in the Hawaiian culture throughout the week.



Follow us and share your experiences:

www.facebook.com/sheratonmaui

Instagram: [@sheratonmaui](https://www.instagram.com/sheratonmaui)

Twitter: [@sheratonmaui](https://twitter.com/sheratonmaui)



MEET OUR CULTURAL AMBASSADORS



MAILE KEAWE BRYAN

Maile Keawe Bryan calls her office the Activity Hale at the Sheraton Maui Resort & Spa. It is here that she teaches the guests of the resort Hawaiian culture through a variety of crafts and activities including lei making, hula, ukulele, kapa printing and more. Her gracious style leaves a lasting impression on her students from the very young, to the young at heart. Each student takes with them the warm aloha spirit she shares as well as a greater understanding to the traditions and history of the Valley Isle and Hawaii. Sheraton Maui Resort & Spa’s guests have daily Hawaiian cultural activities available for them to participate in as well as the nightly cliff diving ceremony. The nightly cliff diving ceremony has been a hotel tradition since the resort first opened in 1963. The Maui Nui Luau takes place Monday, Wednesday and seasonally on Tuesday and tells the stories of Maui, both the demi-god and the island.



EKOLU LINDSEY

Ekolu Lindsey is the president of Maui Cultural Lands and believes in the Olelo Noeau, “He alii ka aina, he kau-wa ke kanaka.” The land is chief and we are its servants. He is also the co-founder of Polanui Hiu focused on bringing back balance to marine resources and the spirit of the people who utilize them.

Contact: polanuihiu@hawaii.rr.com

www.facebook.com/polanuihiucmma

TOGETHER AS ONE STARWOOD CARES FOR THE COMMUNITY

MĀLAMA HONOKOWAI

As part of our efforts to minimize our carbon footprint in the Hawaiian Islands, we partner various organizations and are actively involved in activities that support and benefit the local communities we live in.

Join our Starwood Maui 'Ohana (family) and Maui Cultural Lands as we help restore an ancient Hawaiian village in Honokowai Valley.

Wednesday, October 14, 2015

8:45 AM to 2 PM

Meet at Pu'ukoli'i Train Station (corner of Honoapi'ilani Highway and Pu'ukoli'i Road) by 8:45 AM.

Wear covered footwear and clothes you don't mind getting dirty, closed toe shoes and long pants (no shorts). Please bring your own lunch, water, sunscreen and insect repellent.



HŌKŪLE'A MALAMA HONUA WORLDWIDE VOYAGE



Polynesian voyaging canoes Hōkūle'a and Hikianalia are sailing across Earth's oceans to join and grow the global movement toward a more sustainable world. The Mālama Honua Worldwide Voyage began in 2013 and will continue through 2017 when the new generation of navigators take the helm to guide Hōkūle'a and Hikianalia back to Polynesia after circumnavigating the globe.

The Hawaiian name for this voyage, Mālama Honua, means "to care for our Earth." Living on an island chain teaches us that our natural world is a gift with limits and that we must carefully steward this gift if we are to survive together. As we work to protect cultural and environmental resources for our children's future, the Pacific voyaging traditions teach us to venture beyond the horizon to connect and to learn with others.

For more information on the Hōkūle'a and the Polynesian Voyaging Society please visit the website at www.hokulea.com/worldwide-voyage.

In 2013, Kyo-ya Hotels & Resorts LP and Starwood Hotels & Resorts Hawai'i proudly announced a \$500,000 *makana* (gift) to the Polynesian Voyaging Society's worldwide expedition.

Starwood Hawai'i's sponsorship of Hōkūle'a furthers our programs to protect and preserve Hawai'i's extraordinary environment and unique culture locally, and to share this remarkable journey with a worldwide audience.

SHERATON MAUI RESORT & SPA

THE WESTIN KA'ANAPALI OCEAN RESROT VILLAS

Oct 12-16 Hours/Information	Pō'akahi Monday	Pō'aluā Tuesday
 <p>2605 Ka'anapali Parkway Lahaina, Hawaii 96761 Phone: 808-661-0031 www.sheratonmaui.com</p> <p>DINING Cliff Dive Bar: 11a -9:30p Mai Tai Bar 11a-3p Hank's Haute Dog 11a-3p Black Rock Kitchen 6:30am-11a Breakfast 5:30p-9p Dinner</p> <p>LOUNGE Black Rock Lounge 5:30p-10p Friday/Saturday Open till 1am</p> <p>SNACKS/COFFEE Starbucks Coffee Cart 6:30a-10:30a</p> <p>THE SPA AT BLACK ROCK 8:30a-7p www.blackrockspa.com</p> <p>RESORT SHUTTLE** 10:10a-10p Route 1: Inter resort shuttle Route 2: Lahaina</p> <p><small>** Room key required for access</small></p>	<p>11 AM.– 12:30 PM LEI MAKING Make your own lei to take home or to gift a loved one. \$10 per guest <i>Keiki Activity Hale</i></p> <p>11:30 AM HONU & WHALE TALK Complimentary <i>Mai Tai Bar Cabana</i></p> <p>12:30 PM HAWAIIAN ARTS & CRAFTS Complimentary <i>Keiki Activity Hale</i></p> <p>6:15pm CLIFF DIVE CEREMONY Come see our nightly tradition that honors the legend of our last chief of Maui, Kahekili, who proved his spiritual strength by leaping from Black Rock (Pu'u Keka'a) into the Pacific Ocean. A young cliff diver honors his heritage each evening by re-tracing footsteps in the sand on Kaanapali Beach. Complimentary</p>	<p>11 AM HULA LESSONS LEARN THE ART OF HULA WITH LOCAL CULTURAL PRACTITIONER Complimentary <i>Keiki Activity Hale</i></p> <p>12 PM HAWAIIAN ARTS & CRAFTS Complimentary <i>Keiki Activity Hale</i></p> <p>6:15pm CLIFF DIVE CEREMONY Come see our nightly tradition that honors the legend of our last chief of Maui, Kahekili, who proved his spiritual strength by leaping from Black Rock (Pu'u Keka'a) into the Pacific Ocean. A young cliff diver honors his heritage each evening by re-tracing footsteps in the sand on Kaanapali Beach. Complimentary</p>

Pō'akolu Wednesday	Pō'ahā Thursday	Pō'alima Friday
<p>8:30 AM & 9:30 AM HOE WA'A Explore the ocean in an outrigger canoe. \$85+tax per person North Ocean Lawn See Concierge for details.</p> <p>9:00 AM TROPICAL PLANTS TOUR Complimentary <i>Meet in North Lobby</i></p> <p>9 AM - 2 PM MALAMA HONOKOWAI Visit and help restore a native Hawaiian village in Honokowai Valley. For details, refer to "Together As One" page in this booklet.</p> <p>10:30 AM - 11:30 AM COCONUT HUSKING DEMONSTRATION Complimentary <i>South Lana 'i Lawn</i></p> <p>1:30 PM -2:30 PM FLOWER LEI MAKING \$12 per lei (fresh flowers) <i>Discovery Center</i></p> <p>E KIPA MAI Sunset Torch Lighting Complimentary <i>South to North of Westin KOR, ending at Pailolo Fire Pit</i></p>	<p>8:30 AM & 9:30 AM HOE WA'A Explore the ocean in an outrigger canoe. \$85+tax per person North Ocean Lawn See Concierge for details.</p> <p>10:AM -11 AM NA MO'OLELO O HAWAI'I NEI Join Makalapua Kanuha (Cultural Director) Complimentary <i>Pu'uhonua Cultural Center</i></p> <p>2 PM - 3 PM NA MO'OLELO O HAWAI'I NEI Join Makalapua Kanuha (Cultural Director) Complimentary <i>Pu'uhonua Cultural Center</i></p> <p>6 PM - 7 PM STELLAR NAVIGATION Join Kala Babayan, crew member of Hōkūle'a Mālama Hōnua. Complimentary <i>Pailolo Fire Pit</i></p> <p>E KIPA MAI Sunset Torch Lighting Complimentary <i>South to North of Westin KOR, ending at Pailolo Fire Pit</i></p>	<p>8:30 AM & 9:30 AM HOE WA'A Explore the ocean in an outrigger canoe. \$85+tax per person North Ocean Lawn See Concierge for details.</p> <p>9 AM -10 AM FLOWER LEI MAKING \$12 per lei (fresh flowers) <i>Discovery Center</i></p> <p>E KIPA MAI Sunset Torch Lighting Complimentary <i>South to North of Westin KOR, ending at Pailolo Fire Pit</i></p>

THE WESTIN KA'ANAPALI OCEAN RESORT VILLAS

Oct 12-16 Hours/Information	Pō'akahi Monday	Pō'alua Tuesday
<p>THE WESTIN KA'ANAPALI OCEAN RESORT VILLAS</p> <p>DINING Ocean Pool Bar & Grill: 7a-9p Pailolo Bar & Grill 10:30a-10p Pūlehu, an Italian Grill: 5:30p-9:30p <i>Thurs-Mon</i></p> <p>SNACKS Pu'ukoli'i Store: 6:30a-8:30p Kai Ala Market: 6:30a-8p* <i>*Open until 9p Fri-Sun</i> Hot Dog Cart: 11a-2p <i>Fri & Sat</i> Lamont's Sundry: 6a-10p</p> <p>WESTIN KIDS CLUB 9a-4p* <i>*Advanced reservations required</i></p> <p>SPA HELANI, A HEAVENLY SPA BY WESTIN Hours: 9a-6p</p> <p>RESORT SHUTTLE** 10a-10p Route 1: Inter resort shuttle Route 2: Lahaina ** Room key required for access</p>	<p>8:30 AM & 9:30 AM HOE WA'A Explore the ocean in an outrigger canoe. \$85+tax per person North Ocean Lawn See Concierge for details.</p> <p>10:30 AM-11:30 AM UKULELE LESSON \$10 per person <i>Building 4 Lounge</i></p> <p>1:30 PM.-2:30 PM LEI MAKING Prices vary <i>Discovery Center</i></p> <p>E KIPA MAI Sunset Torch Lighting Complimentary <i>South to North of Westin KOR, ending at Pailolo Fire Pit</i></p>	<p>8:30 AM & 9:30 AM HOE WA'A Explore the ocean in an outrigger canoe. \$85+tax per person North Ocean Lawn See Concierge for details.</p> <p>9 AM-10 AM LAUHALA WEAVING <i>Discovery Center</i></p> <p>10:AM -11 AM NA MO'OLELO O HAWAI'I NEI Join Makalapua Kanuha (Cultural Director) Complimentary <i>Pu'uhonua Cultural Center</i></p> <p>1:30 PM – 2:30 PM LEI MAKING \$12 per lei <i>Discovery Center</i></p> <p>2 PM - 3 PM INTRO TO HAWAIIAN LANGUAGE Join Makalapua Kanuha (Cultural Director) Complimentary <i>Pu'uhonua Cultural Center</i></p> <p>E KIPA MAI Sunset Torch Lighting Complimentary <i>South to North of Westin KOR, ending at Pailolo Fire Pit</i></p>

SHERATON MAUI RESORT & SPA

Pō'akolu Wednesday	Pō'ahā Thursday	Pō'alima Friday
<p>7:30 AM - 11:30AM Hawaiian Crafters Come and shop from our local Crafters <i>Lobby /Black Rock Kitchen</i></p> <p>11 AM HAWAIIAN TRIBAL ARTS Complimentary <i>Keiki Activity Hale</i></p> <p>12 PM UKULELE LESSONS Discover ukulele, the prized stringed instrument of the Hawaiian islands. Complimentary <i>Keiki Activity Hale</i></p> <p>MAUI NUI LŪ'AU See Concierge for details.</p> <p>9 AM - 2 PM MALAMA HONOKOWAI Volunteer Program Visit and help restore a native Hawaiian village in Honokowai Valley. For details, refer to "Together As One" page in this booklet.</p> <p>6:15pm CLIFF DIVE CEREMONY Complimentary</p>	<p>7:30 AM - 11:30AM Hawaiian Crafters Come and shop from our local Crafters <i>Lobby & Black Rock Kitchen entrance</i></p> <p>11 AM HULA LESSONS LEARN THE ART OF HULA WITH LOCAL CULTURAL PRACTITIONER Complimentary <i>Keiki Activity Hale</i></p> <p>12 PM HAWAIIAN NATURE WALK & STORYTELLING Complimentary <i>Meet at Keiki Activity Hale</i></p> <p>6:15pm CLIFF DIVE CEREMONY Come see our nightly tradition that honors the legend of our last chief of Maui, Kahekili, who proved his spiritual strength by leaping from Black Rock (Pu'u Keka'a) into the Pacific Ocean. A young cliff diver honors his heritage each evening by re-tracing footsteps in the sand on Kaanapali Beach. Complimentary</p>	<p>7:30 AM - 11:30AM Hawaiian Crafters Come and shop from our local Crafters <i>Lobby /Black Rock Kitchen</i></p> <p>11 AM HAWAIIAN GAMES Complimentary <i>Keiki Activity Hale</i></p> <p>12 PM UKULELE LESSONS Discover Ukulele, the prized stringed instrument of the Hawaiian islands. Complimentary <i>Keiki Activity Hale</i></p> <p>6:15pm CLIFF DIVE CEREMONY Come see our nightly tradition that honors the legend of our last chief of Maui, Kahekili, who proved his spiritual strength by leaping from Black Rock (Pu'u Keka'a) into the Pacific Ocean. A young cliff diver honors his heritage each evening by re-tracing footsteps in the sand on Kaanapali Beach. Complimentary</p>

<p>Oct 12-16 Hours/Information</p>	<p>Pō‘akahi Monday</p>	<p>Pō‘alua Tuesday</p>
<p>THE WESTIN MAUI RESORT & SPA KA‘ANAPALI</p> <p>2365 Ka‘anapali Parkway Lahaina, Hawaii 96761 Phone: 808-667-2525 www.westinmaui.com</p> <p>DINING Colonnade: 5:30a -5:30p Relish Burger Bistro: 6:30a-10p Relish Oceanside: 5p-10p</p> <p>SNACKS/LIGHT MEALS Sea Dogs: 11a-4p Beach Bar: 11a-9p</p> <p>HEAVENLY SPA BY WESTIN 8a-7p</p> <p>BEAUTY SALON 9a-5p</p> <p>WESTIN KIDS CLUB 8:30a-3p* 5:30p to 9:30p* <i>*Advanced reservations required</i></p> <p>RESORT SHUTTLE** 10a-10p Route 1: Inter resort shuttle Route 2: Lahaina <i>** Room key required for access</i></p>	<p>9 AM - 5 PM ALOHA GIFT & CRAFT FAIR Explore an island style fair with local artists and crafters. Complimentary entrance <i>Aloha Pavilion</i></p> <p>9 AM UKULELE 101 LESSON Discover Ukulele, the prized stringed instrument of the Hawaiian islands. Complimentary <i>Colonnade Café</i></p> <p>10 AM -11 AM HULA HŌ‘IKE Hula Demonstration Learn the art of Hula with local cultural practitioner Makahiwa Thompson. Complimentary <i>Colonnade Café</i></p> <p>1:00 P.M LEI MAKING Make your own lei to take home or to gift a loved one. Candy Lei \$7 Eyelash Lei \$10 <i>Moloka‘i Pool Deck</i></p>	<p>10 AM - 11 AM LAU NIU Coconut Weaving Try your hand at basic Hawaiian weaving techniques. Complimentary <i>Colonnade Café</i></p> <p>12 PM - 2 PM POLANUI HIU Maui Nui Marine Resource Council Learn how you can help restore healthy coral reefs and abundant native fish in Maui Nui islands. Complimentary <i>Colonnade Café</i></p> <p>12 PM - 2 PM HIKILINIA VOYAGE TO NIHOA Join Ekolu Lindsey as he shares his sailing journey on the Mālama Honua Worldwide Voyage. Complimentary <i>Colonnade Café</i></p> <p>WAILELE POLYNESIAN LŪ‘AU An Evening Celebration Visit the Polynesian islands through authentic dances, music and delicious fare. See Concierge for details.</p>

<p>Pō‘akolu Wednesday</p>	<p>Pō‘ahā Thursday</p>	<p>Pō‘alima Friday</p>
<p>10 AM UKULELE 101 LESSON Discover Ukulele, the prized stringed instrument of the Hawaiian islands. Complimentary <i>Colonnade Café</i></p> <p>12:30 PM KAPA Native Hawaiian Fabric Exhibit Visit local practitioner Makahiwa Thompson as he shares the history, uses and cultural significance of Kapa. Complimentary <i>Colonnade Café</i></p> <p>9 AM - 2 PM MALAMA HONOKOWAI Volunteer Program Visit and help restore a native Hawaiian village in Honokowai Valley. For details, refer to “Together As One” page in this booklet.</p> <p>WAILELE POLYNESIAN LŪ‘AU An Evening Celebration Visit the Polynesian islands through authentic dances, music and delicious fare. See Concierge for details.</p>	<p>10 AM -11 AM PULU NIU Coconut Demonstration Enjoy a lesson on the multi-faceted Hawaiian coconut. Complimentary <i>Colonnade Café</i></p> <p>10 AM -11 AM BOTANICAL & WILDLIFE TOUR Join Duane Sparkman on a property tour and discover unique Hawaiian and tropical botanicals. Bring your smart phone with a QR code reader. Complimentary <i>Meet in Lobby</i></p> <p>1:00 P.M LEI MAKING Make your own lei to take home or to gift a loved one. Candy Lei \$7 Eyelash Lei \$10 <i>Moloka‘i Pool Deck</i></p> <p>WAILELE POLYNESIAN LŪ‘AU An Evening Celebration Visit the Polynesian islands through authentic dances, music and delicious fare. See Concierge for details.</p>	 <p>Meet our very own resort chefs as they demonstrate unique and exciting techniques of preparing some of our local Hawaiian favorites.</p> <p>8:30 A.M. PINEAPPLE DEMONSTRATION Complimentary <i>Colonnade Café</i></p> <p>12:30 P.M. MUSUBI 101 Complimentary <i>Colonnade Café</i></p> <p>3:30 P.M. POI TASTING Complimentary <i>Colonnade Café</i></p>